



LES CÉRÉALES FRANÇAISES
POUR LES MARCHÉS DU MONDE



FRANCE EXPORT
CÉRÉALES

in partnership with



FRENCH CEREALS
FOR WORLD MARKETS

PROGRAMME

Thursday 15th October 2020

WEBINAR

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|-------|---|
| 14h00 | Opening speech
Philippe HEUSELE, France Export Céréales |
| 14h10 | Global balance of world and French cereals: forecasts 2020/2021
Marion DUVAL, FranceAgriMer |
| 14h20 | 2020 French crop quality
Adeline STREIFF, Arvalis - Institut du végétal |
| 14h50 | French position in the Dutch market in 2020/2021
Antoine GRASSER, Natup |
| 15h10 | Q & A |
| 15h25 | Closing speech
Philippe HEUSELE, France Export Céréales |

